

Staffordshire Police Authority

MINUTES OF THE ENGAGEMENT AND CONSULTATION STRATEGY JOINT PANEL HELD ON TUESDAY 10 JANUARY 2012

Present: Leigh Gothard (Chair)

Peter Hayward	Ian Fegan –
David Pearsall	Head of Corporate Communications
Damon Taylor – Chief Executive	Douglas Paxton – Deputy Chief Constable
Lindsey Morgan – Authority Administrator	Anthony Small – Consultation Co-ordinator

Apologies: Gill Heath, Joy Garner and Hifsa Iqbal

PART ONE

9. MINUTES

RESOLVED

That the minutes of the meeting held on 12 October 2011 be confirmed and signed by the Chair.

10. UPDATE ON FORCE AND AUTHORITY ENGAGEMENT PROGRAMME 2011/12

The Consultation Co-ordinator gave an update on the key elements of engagement and consultation, circulated to the Panel and attached as Appendix 1 to the signed minutes of the meeting.

Further enhancements had been identified on the Citizen Focus Toolkit (CFT) to support and safeguard vulnerable people. The Panel was given a brief overview on the design of methods to address this issue.

To identify how the Force targets its engagement activity in the future, the Consultation Co-ordinator updated the Panel on the new MOSAIC socio-economic profiling tool, created for each ward in Staffordshire, which will help to refine local visibility plans so that resources can be more smartly matched to the needs and expectations of local communities.

Results from the latest Citizen's Panel survey, attached as Appendix 2 to the signed minutes of the meeting, confirmed the message that investment in local policing is still a priority for the public. The Panel discussed the survey and were informed that the survey reflected a reasonable representation of the community but that there were plans to encourage greater participation from younger age groups in the process. The survey would also help inform the developing policing objectives for 2012/13.

The Panel was advised that the groundwork is being prepared to support partners working more closely together to deliver public consultation and derive valuable insight from this work which will be a key theme for the Consultation Team during 2012/13.

The Chief Executive reported on some of the requirements which will be placed on the Police and Crime Commissioner in respect of consultation and engagement, and requested that further consideration be given on how this may operate in the future utilising current resources.

RESOLVED – That

- (1) the report be noted;
- (2) the Panel continue to be updated at future meetings on the key methods of consultation within the Engagement Programme 2011/12; and
- (3) consideration be given to the consultation methods that will be required under the new Police and Crime Commissioner.

11. POLICING OBJECTIVES 2012/13

The Consultation Co-ordinator updated the Panel on the policing objectives emerging for 2012/13 and the targets being developed, attached as Appendix 3 to the signed minutes of the meeting.

In support of the Communities First Strategy the Force outlined proposals to continue with its strategic priorities relating to public confidence and quality of service delivery. The Panel discussed the need for more engagement with young people, which would help with the policing priorities.

RESOLVED

That the report be received and noted.

12. PREVENT STRATEGY

The Deputy Chief Constable updated the Panel on the ACPO four-year Prevent delivery plan. Stoke-on-Trent City Council has updated its Prevent strategy to 2014, together with an action plan. The Panel was advised that the County Councils Commissioner for Community Safety had been appointed as the Prevent lead for Staffordshire, housed within a partnership setting at the County Council. A Stoke and Staffordshire Prevent Board is to be developed and the Force invited the Authority to nominate a member to join the Board.

The Panel was updated on the National Prevent Delivery Unit quarterly report figures. Each Force received a RAG rating for their overall Prevent delivery, factoring in a range of key functions, namely the following, with Staffordshire having an excellent overall performance:-

- CTLPS and the Performance Framework (Staffordshire 'Excellent' - 13 nationally)
- Joined up analytical processes (Staffordshire 'Good Progress' - nationally 27 good, 2 excellent)
- Identifying priorities (Staffordshire 'Good Progress' – nationally 21 good, 6 excellent)
- Delivering Targeted Activity (Staffordshire 'Good Progress' – 14 nationally, 0 excellent)
- Co-ordination and Governance (Staffordshire 'Excellent' – 2 nationally)

RESOLVED: That

- (1) the report be received and noted; and
- (2) Hifsa Iqbal, MBE be nominated as the Authority's representative on the Pan Staffordshire Prevent Board.

13. COMMUNITY SAFETY PUBLICATIONS

The Head of Corporate Communications updated the Panel on the proposed allocation of funds to purchase space in local authority publications or through the use of alternative distribution methods.

At the Panel's last meeting, Members were keen to ensure an equitable split of funds across local authority areas which would broadly mean a cost allocation of £2,200. The Panel was advised of the benefits of this approach including communicating directly with local residents at LPT level and joining with partners to reduce running costs.

RESOLVED:

That the Panel endorse the recommended approach of purchasing space in existing local authority publications, or where not available, through the development of newsletters, as detailed in the report.

14. USE OF SOCIAL MEDIA

The Chief Executive requested the Panel to consider their views on how social media can be utilised by the Authority to convey key messages to the public, to raise awareness on the new arrangements for the Police and Crime Commissioner and to publicise the Authority's legacy and the close partnership work achieved.

The Panel acknowledged the excellent work by the Force during the riots in August 2011 where Facebook and other social media sites proved to be invaluable in helping diffuse potential riot situations, and acknowledged the benefit of developing a similar presence by the Authority.

RESOLVED: That

- (1) the Panel endorse the Authority's use of social media to better inform the Authority's engagement work; and
- (2) the Head of Corporate Communications assist in preparatory work with the Authority to help develop engagement through social media.

Duration of meeting: The meeting commenced at 10.00 am and concluded at 11.50 am.

**E.L GOTHARD
CHAIR**